



NEWS RELEASE

For Immediate Release

D-EYE Smartphone-Based Retinal Imaging System Showcased at the International Vision Expo and Conference

Modern day ophthalmoscope, capable of capturing images and video of the fundus, is on display at Booth MS6606

NEW YORK – April 5, 2016 – D-EYE, innovative developer of advanced devices for mass health screenings and data analytics, is pleased to announce its attendance at this year’s International Vision Expo and Conference in New York City. The company will showcase its smartphone-based retinal imaging system at the Jacob Javits Center, April 15-17, at Booth MS6606.

“2016 is a big year for D-EYE. Over the past year, we’ve been working tirelessly within the medical community—enacting clinical studies sure to be beneficial for the medical industry, D-EYE and, of course, the millions of folks around the world who receive and/or need vision screenings,” said D-EYE CEO Richard Sill. “We’re excited to introduce even more individuals in the vision industry to a device that can change their practices (while reducing their costs) and hopefully change lives.”

The only true portable digital ophthalmoscope capable of imaging the posterior of the eye, the low-cost D-EYE device simply attaches to a smartphone (iOS and Android devices), positioned over the phone’s camera lens and LED light source, enabling the phone to capture high-definition video and still images of the posterior of the eye.

The upcoming debut of D-EYE’s ImageVault™ a HIPAA-compliant “mobile-to-cloud” platform, will allow for workflow management, sharing and archiving D-EYE videos, still images and corresponding data for instant access by ophthalmologists, optometrists, general practitioners and other medical specialists, facilitating widespread eye screening from anywhere.

For more information, please visit www.d-eyecare.com.

To schedule an appointment with D-EYE at Vision East, please contact Erin Cunningham at erinc@lotus823.com.

About D-EYE

Founded in 2014, with offices in Padova, Italy and Pasadena, CA, the company’s first product is the revolutionary D-EYE Smartphone-based Retinal Imaging System™ focusing on eye care. The system works in harmony with smartphones, allowing medical professionals to screen patients’ eyes for various health issues.

Combined with the company's development of a cloud based platform-as-a-service (Paas) system, telehealth applications can be developed for the aggregation of health screening data from mass screenings anywhere in the world.

For more information, please visit www.d-eyecare.com.

SEO Information

Meta Title: D-EYE to Attend International Vision East Expo

Meta Description: D-EYE will showcase its smartphone-based retinal imaging system at the Jacob Javits Center, April 15-17, at the International Vision Expo East and Conference in New York City.

Focus Keyword: Vision East

Tags: D-EYE, Vision Expo East, Vision East, International Vision Expo, International Vision Expo and Conference, New York City, Jacob Javits Center, Portable Retinal Imaging System, Smartphone-based retinal imaging system, Retinal Imaging